

ABSTRACT

AIR FRESHENING OR PURIFYING DEVICE

5 The invention relates to improvements in or relating
to containers and in particular to an air freshening or
purifying device utilizing a gel fragrance or a gel
composition. The air freshening or purifying device
comprising a container which is thermoformed from a plastic
10 material, the container having an open side defining a gel
receiving surface. The surface has therein a plurality of
projections defining recesses therebetween for retaining a
gel. The device further comprises a base located at a lower
end of the container for supporting the container such that
15 the gel receiving surface is in a substantially vertical
orientation.